

Deptford.TV is an audio-visual documentation of the urban change of Deptford (south-east London) in collaboration with *SPC.org media lab*, *Bitnik.org*, *Boundless.coop*, *Liquid Culture* and *Goldsmiths College*.

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This reader problematises the notion of 'tactical media'. As McKenzie Wark and others stated already in 2003: 'can tactical media anticipate, rather than be merely reactive?' By calling for a strategic approach to media production and distribution, the intention is to overcome some of the structural paradoxes inherent to 'alternative' or 'oppositional' media, especially since much of the free / open culture dissemination on the Internet has become the new "mainstream" in itself (think of the casual defiance of copyright played out relentlessly and on a mass scale with file-sharing, social networking, and everyday media consumption).

The book is a compilation of theoretical underpinnings, local narratives and written documentation not only of the *Deptford.TV* project but of phenomena relating to this new situation of 'strategic media'.

Keywords: alternative media, strategic media, documentary filmmaking, piracy, file-sharing, digitization, media distribution, local regeneration, urban change

Deptford.TV diaries volume II: Pirate Strategies

Deptford.TV diaries vol. II



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